綿春
MEN-CHUEN

MDS®

MDSGROUP

綿春

MEN-CHUEN

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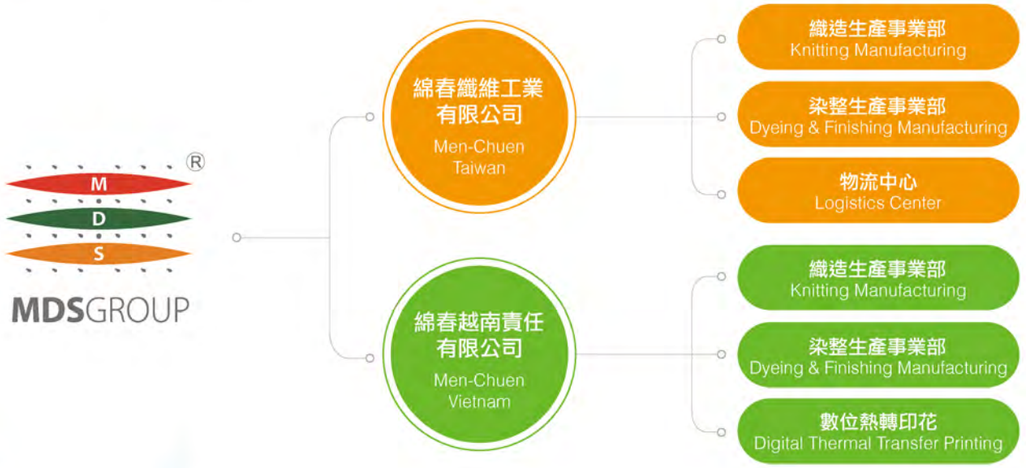
ORGANIZATION OVERVIEW
企業組織簡介



A Pioneer Responding to Changing Trends
反應潮流變化的先驅者

近年全球流行時尚品牌和運動戶外品牌皆投入機能性時尚紡織品市場。綿春從1987年起，秉持「精益求精」與「客戶至上」的精神，不斷創新及研發，累積了豐富的經驗與技術，即能快速反應市場與客戶需求，充分掌握趨勢動脈且保持全球競爭力，透過完整的產線與供應鏈之優勢，來滿足全球主要運動品牌的各種客製化需求。

Popular fashion names as well as athletics and outdoor brands have recently began looking into the market for fashionable yet functional woven goods. Since 1987, Men-Chuen has upheld the principles of continuous improvement and customer first. We have continued commit ourselves to innovation, research, and development, building up plenty of experience and techniques that allow us to quickly respond to the requirements of the market and our clients. Our thorough and extensive understanding of the latest trends allow us to maintain our global competitiveness and leverage the advantages provided by our comprehensive production lines and supply chain to satisfy various customized requirements of the world's leading sports brands.

Integrating Network Information with Expanding Production
網路資訊及生產事業整合及拓展

隨著公司成長，將織造、染整與物流等生產事業垂直整合，在桃園擁有完整的產線規劃，廠區擴建同時藉由整合性資訊化網路，讓集團資訊流通更迅速便捷。近年綿春亦積極向海外拓展，2014年於越南擴大設廠，以發揮東南亞快速交貨的優勢。綿春用穩健的步伐向前邁進，一路走來深得顧客信賴。

As Men-Chuen continues to grow, we have taken the steps to achieve vertical integration of knitting, dyeing and finishing, and logistics phases of our production process. Comprehensive production line planning has been carried out in Taoyuan. Factory expansion is also accompanied by integration of our digital networks to ensure faster and more convenient flow of information throughout the entire Men-Chuen Group. Our recent efforts include overseas expansions that include the establishment of additional plants in Vietnam during 2014 to leverage the site's advantages of faster delivery and shipment to Southeast Asia. By adopting a policy of stable growth, we have earned the trust of our clients over the years.

Industrial Leader in Production Standards
領先業界的生產水準

綿春應用各項國際管理系統標準，協助企業改善其品質、環境及管理績效，提高效率和減少浪費以降低成本，亦透過系統來預測潛在風險，進而改善企業營運管理。 同時引進國外先進自動電腦生產設備，且擁有各國際品牌標準化認證的實驗設施，以領先業界的技術提供世界級生產水準，在每個環節確保生產質量，全力供給最好的品質與服務，讓顧客的產品更具競爭力，藉此達到綿春全球化營業銷售之目標。

In Men-Chuen, we adopted various international management systems and standards to help achieve corporate-level improvements to quality, environment, and management performance, enhance efficiency, reduce waste, and optimize cost. We also use a system-level approach to predict potential risks to improve corporate business management. We also introduced the latest automated and computerized production equipment from other countries, and furnished a test facility accredited to standards and certification of various international brands. The use of world-leading technologies allows us to provide world-class production standards, supply our clients more competitive products, and attain the objective of worldwide business and sales operations of Men-Chuen.

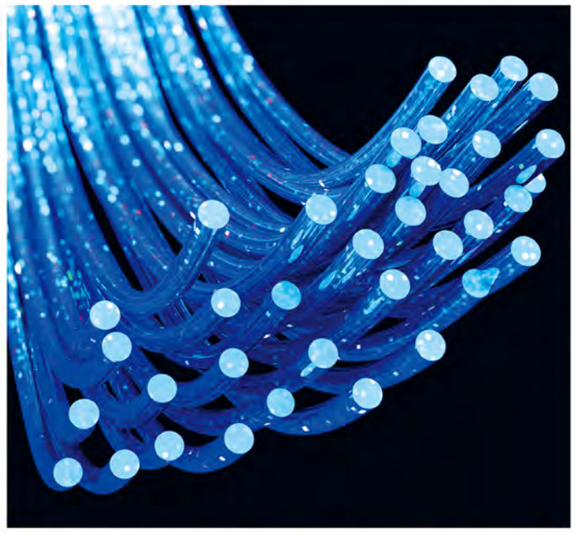
Green and Sustainable Development
環保企業永續經營

與時俱進，綿春對於企業社會責任也不遺餘力，希望能為我們的後代帶來更健康幸福的生活。特別選用經過bluesign認證之無毒無害，易分解處理的染助劑原物料，推動生產環保的綠色產品。未來綿春纖維工業股份有限公司，將會持續稟持著創新精神、以人為本的理念，用實際行動實踐企業永續經營的精神。

Men-Chuen has kept up with the latest developments and spared no effort in upholding corporate social responsibility to provide our children and future generations with a healthier and happier lifestyle. We use only non-toxic, safe, and easily biodegradable dyestuffs, auxiliaries, and raw materials to promote the production of environment-friendly and green products. Men-Chuen Fibre Industry will continue to uphold the spirit of creative innovation and people first principles, using practical actions to fulfill the spirit of sustainable corporate management.

TRENDS OF INNOVATION & RESEARCH

趨勢研發創新



協同客戶
專業開發設計
Professional support for customized development and research

客製化
創造獨特性織物
Customized, creative, and unique knitted goods

積極發展
綠色原料與製程
Commitment to green materials and processing

商業價值與
符合務實需求
Market value and ability to meet practical requirements

引領市場趨勢與
銷售規劃
A leader in market trends and sales planning

綿春於1993年設立產品研發部門，並致力專研新素材運用、新穎組織設計以及複合機能後加工等研發，擁有優質的專業團隊及精密嚴謹核心織物設計技術。

舉凡早期的吸濕排汗到新一代的身體微氣候管理，和因應四季變化 -- 冬季能蓄熱保溫、抗靜電、溫暖且輕量化；夏季涼感、防曬抗紫外線並具消臭抗菌的多元機能等，特殊功能紗線均隨著需求不斷研發產出。

綿春提供完善的客製化服務，備有各式精良的經編與圓編織造設備，其中電腦提花織物設備更能滿足多樣化織物設計需求，供應一體成型的織物適體設計之外亦可順應快速時尚市場求新求變。

為突破傳統紡織走向綠能環保，綿春研發團隊不斷精進縮短製程、減汙減廢、使用環保無毒染料和助劑等化學品並持續更新生產設備，期許在創造商業價值時，也為地球永續盡一分力。

Men-Chuen established the Research Department in 1993 to focus on the research of new product applications, design of novel patterns, finishing to add multiple functions, and other projects, to build a first-rate professional team, and to achieve higher levels of precision and quality in core design techniques in knitted goods.

Examples of R&D efforts range from moisture absorption and perspiration wicking fabrics to next gen body microclimate management products, and solutions capable of meeting seasonal changes that include light-weight heat retention and preservation and anti-static products in winter as well as fabrics with a range of properties such as cooling, anti-sunburn, anti-UV, deodorizing, and anti-microbial features for the summer. Special functional yarns have also been developed and produced according to the needs of the market.

Men-Chuen has a comprehensive customization service and has a suite of various precision warp knitting and circular knitting machinery. The computerized jacquard knitting units are able to satisfy requirements for a diversity of pattern designs, provide suitable design solutions for seamless knitted goods, and respond quickly to the latest trends in the fashion market.

To go beyond traditional knitting and weaving industries and achieve the goals of green energy and environmental friendliness, the R&D teams of Men-Chuen have continued to look for ways to shorten production cycles, reduce wastes, minimize pollution, use environment-friendly and pollution-free dyes, auxiliaries, and chemicals, and constantly upgrade our production equipment, contributing our fair share towards global sustainability.

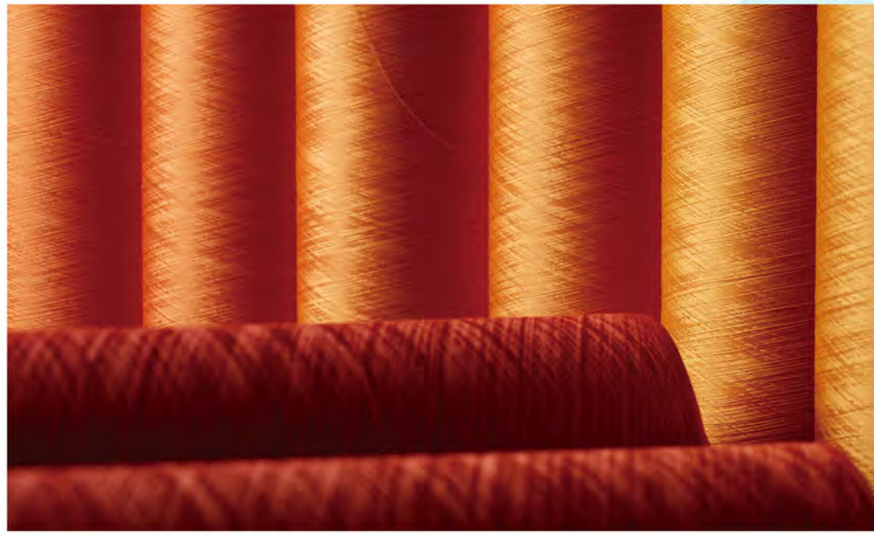
PRODUCT CATEGORIES
產品類別總覽

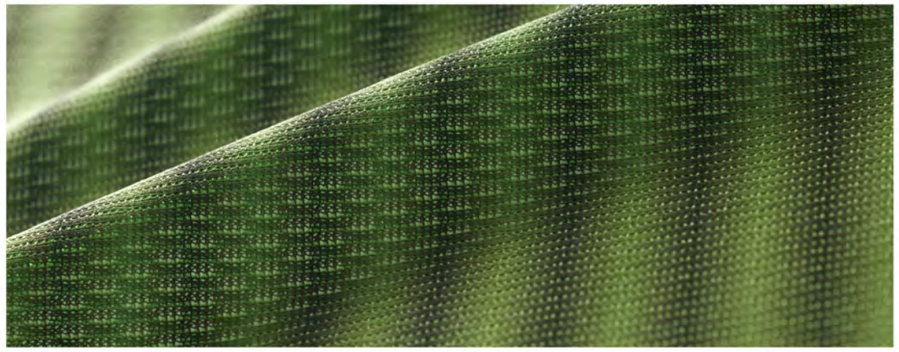
Product Details
產品內容

核心組織 Core Categories
- 經編針織
  Warp knit goods
- 圓編針織
  Circular knit goods
- 橫編領片
  Flat knit goods

附加價值 Value-Added Presentation
- 功能紗線
  Functional Yarn
- 機能藥劑
  Perfomance Dye / Chemical
- 印花
  Sublimation / Wet / Rotary / Digital Printing
- 壓花
  Embossing / Debossing
- 貼合
  Lamination / Bonding
- 燒花
  Burn Out

環保製程 Sustainable Manufacturing
- 紗線
  Recycled Yarn
- 無毒染助劑
  Non-toxic Dye / Chemical
- 再生材質
  Bio-degradeable Materials
- 低汙染製程
  ECO-friendly Processes





GLOBAL MARKETING & SALES

國際營銷概況

Global

全球性

提供快速且值得信賴的服務品質，為全球運動品牌針織機能性布料指定供應商。

Men-Chuen provides fast services with reliable quality, and has become the designated supplier of functional knitted goods of various athletics and sports brands throughout the world.

Innovative

創新性

秉持不斷創新的精神與拓展各機能紡織品類別市場，深受國際領導運動品牌認可。

Men-Chuen upholds the spirit of non-stop innovation and has expanded into the markets of various functional knitted goods, earning the recognition of the world's top sports brands.

Unique

獨特性

核心織造技術與客製化設計，佐以完整生產製程供應鏈，滿足客戶任意多變需求。

Our core knitting technology and customizable designs, coupled with our comprehensive production processes and supply chains, are more than capable of meeting our client's evolving needs and requirements.

Honors

獎牌殊榮

Preferred Supplier for Key International Sports Events

多場國際重要賽事指定用布

長期與國際品牌共同研發，多次榮獲重要賽事指定用布，在品質與專業上備受客戶肯定。

Men-Chuen is a long-term R&D partner of many international sports brands, and received the honor of being the designated supplier of fabrics in many important sports events. Our quality and professionalism are recognized by clients throughout the world.

- 蘇格蘭足球超級聯賽 塞爾提克足球俱樂部
  Scottish Premiership - Celtic F.C.
- 英格蘭足球超級聯賽兵工廠足球俱樂部
  English Premier League - Arsenal F.C.
- 美國國家大學體育協會田納西州大志願者
  National Collegiate Athletic Association (NCAA) - Tennessee Volunteers
- 歐洲盃德國隊
  UEFA Euro - German Team
- 歐洲盃英國隊
  UEFA Euro - UK Team
- 美國國家大學體育協會 - 喬治亞大學鬥牛犬
  NCAA - Georgia Bulldogs
- 美國國家大學體育協會 - 史丹福大學樞機紅
  NCAA - Stanford Cardinal
- 美國國家大學體育協會 - 杜克大學藍魔鬼
  NCAA - Duke Blue Devils

KNITTING FACILITIES
織造生產設施

廠房設備更新與升級
Upgrades and improvements to facility equipment

標準與類自動化生產
Standardized and semi-automated production

穩定輸出產能與品質
Stable capacity and quality

Growth of the Knitting Division
織造生產事業部的成長

隨著綿春的業務成長，織造生產事業部也日漸茁壯，在2011年新廠落成後，透過各類設備的增購與提升，本廠每月約有500噸的產量；加上周邊供應鏈每月350噸的產量輔助，總織造產能更可達每月850噸。不斷地優化與成長，只為提供給客戶更優質的產品。

Business growth of Men-Chuen also led to a corresponding growth in the Knitting Division. Completion of the new facility in 2011 and subsequent acquisition of various equipment provided a monthly production capacity of 500 tons. When the 350 tons per month provided by the supporting subcontractors are included, monthly capacity can reach up to 850 tons per month. We commit ourselves to non-stop optimization and growth to provide our clients with better products.

Stable Capacity and Quality
穩定輸出的產能與品質

織造生產為垂直整合中關鍵的一環。綿春備有精良的經編機設備，並於2015年擴編圓編電腦提花織機，兩者均可產出各類組織或圖案，產能與品質皆能穩定提供與呈現。

Knitting production is a key area of vertical integration. Men-Chuen owns state-of-the-art warp knitting equipment and further expanded our production machinery units to include computerized circular knitting jacquard machine. Such equipment is capable of generating various types of knitting structures and patterns while achieving consistency in terms of production capacity and quality.

主要產品
MAJOR PRODUCTS

- 經編特利可得(彈性)布
  Warp Knit (Elastic) Tricot
- 經編特利可得(彈性)網布
  Warp Knit (Elastic) Tricot Mesh
- 經編高針數組織布
  Finer Gauge Warp Knit Textured Tricot
- 經編燒花(彈性)布
  Warp Knit (Elastic) Tricot for Burnout

設備產能
PRODUCTION CAPACITY SUMMARY

- 經編每月500噸產量(本廠)
  Warp Knitting: 500 tons/month (in-house)
- 經編總織造產能每月850噸
  Warp Knitting: 850 tons/month (overall)
- 圓編雙面提花每月35噸產量(本廠)
  Circular Knitting Double-faced Jacquard: 35 tons/month (in-house)
- 圓編單面提花每月35噸產量(本廠)
  Circular Knitting Single-faced Jacquard: 35 tons/month (in-house)
- 圓編總織造產能每月500噸
  Circular Knitting: 500 tons/month (overall)

機器設備
MACHINERY AND EQUIPMENT

- 整經機12部
  Warping Machines: 12 units
- 德國經編特利可得織機43部
  Warp Knitting Tricot Machine (Germany): 43 units

DYEING & FINISHING FACILITIES
染整生產設施

完整生產廠房與設施
Comprehensive production buildings and facilities

先進機器設備及技術
Advanced machinery, equipment, and technologies

專業驗證為品質把關
Professional inspection and testing for quality

Continuous Improvements with the Dyeing and Finishing Department
日新又新的染整生產事業部

紡織品於生產過程中，織造所完成的胚布需經過染色與熱定型的處理，綿春在此環節也用心投入各種精密設備，並在2013年進行染整生產事業部的廠房整建及2014年廢水處理廠的擴建，因應市場成長所需。

In textile production, a knitted greige must undergo dyeing and heat setting processes. Men-Chuen employs various precision equipment and expanded factory buildings for the Dyeing and Finishing Department in 2013 and wastewater treatment facilities in 2014 to meet growing market demands.

Adherence to the Highest Levels of Quality
堅持為產品把關

染整雖非高度精密工業，但從紗線/織布/染整到成品整套生產流程包含多種變異數，綿春專業的化驗室針對不同紗線批號、不同染料助劑均經過績密分析與試驗才後續執行生產，另再藉由ERP整合成中央控制系統，落實對品質即時掌控，並確保質量穩定。

Although dyeing and finishing are not traditionally regarded as processes requiring high levels of precision, there are many variables as one progress from the yarn to knitted goods to dyed and finished textiles. Men-Chuen operates a professional chemical laboratory to carry out detailed analysis and testing of different batches of yarn, dyes, and auxiliaries before initiating production. ERP integration is also used to create a centralized control system, ensure real-time quality control, and ensure consistency of production quality and capacity.

Trends in Energy Saving, Carbon Reduction, And Environmental Friendliness
節能減排環保趨勢

工廠生產各工段定期更換新機器設備，符合國家法規運作與全球運動服裝品牌的嚴格要求，進而跟上世界和平綠色環保組織願景，達成節能減排環保趨勢。

Factory machinery and equipment of various factory production steps were replaced with new versions on a regular basis. Our production processes are compliant with national laws, stringent requirements of sports brands around the world, and visions of peace and environmental sustainability promoted by various organizations around the world, thereby fulfilling demands and increasingly popular trends for energy saving and carbon reduction.

廢水生物處理場
Bio-treatment of wastewater

連續還原洗水洗機
Continuous reduction cleaning machine

金鋼砂環保打色機
High efficiency lab dyer

設備產能
EQUIPMENT AND PRODUCTION CAPACITY

- 蘆竹廠每月750噸產量
  Luzhu Plant: 750 tons / month
- 越南廠每月400噸產量
  Vietnam Plant: 400 tons / month
- 週邊供應商每月400噸產量
  Sub-contractor capacity: 400 tons / month
- 總產能每月1550噸
  Total capacity: 1,550 tons / month

機器設備
MACHINERY AND EQUIPMENT

- 標準型染色機33台（100、200、500、800、1000kg）
- 小型染缸機12台（25Kg×5、50Kg×6、75Kg×1）
- 縮練機1台、刷毛機3組、磨毛機1台、定型機5台、連續水洗機1台、在製品處理設備（脫水4台、剖布2台、檢驗4台）、成品檢驗包裝機7台
- Standard dyeing machine: 33 units (100, 200, 500, 800, and 1,000 kg)
- Small dyeing machinery: 12 units (5 x 25 kg units; 6 x 50 kg units; and 1 x 75 kg units)
- 1 x oil remover machine, 3 sets x brushing machine, 1 x sand brushing machine, 5 x finished setting machine, and 1 x continuous reduction wash machine; WIP handling equipment: 4 x dehydration machines, 2 x cut open machines, and 4 x inspection and testing units; and 7 x final inspection, and packaging machines.

Lab Equipment
化驗室設備

恒溫恒濕對色評級室、標準打色機18台、泡藥機1台、標準滴液系統2台、電腦無管路滴液系統1台、小型定型機2台、電腦自動對色分光儀設備2台、標準對色燈箱3台、小型烘箱2台、金鋼砂打色機8台。

Standardized condition room, 18 x standard lab dyer, 1 x auto solution making system, 2 x standard auto dispensing system, 1 x pipeless auto dispensing system, 2 x lab stenter, 2 x spectrophotometer / formulation system, 3 x standard light cabinet, 2 x oven, and 8 x high efficiency lab dyer.

QUALITY INSPECTION & TESTING FACILITIES

品質檢驗設施

Quality Management Based on Stringent Standards

標準嚴格的品質管理

為提供客戶安心與精良的品質，綿春設置專業的成品檢驗中心，利用各式精密的紡織儀器進行出廠品質的檢驗以及評級，以確保質量穩定與一致性。經由各家公證單位稽核認可，符合 ISO、AATCC、ASTM 等各項國際標準。

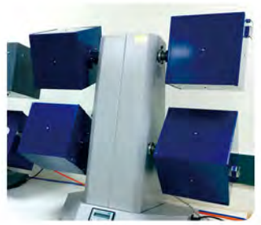
To provide clients with excellent quality and safety, Men-Chuen established a professional finished product inspection and testing center furnished with various precise instruments for the knitting and weaving industry to inspect, test, and assess quality of completed products to maintain stability and consistency of quality. Our facilities have been audited and approved by various accreditation bodies, and are compliant to various international standards such as the ISO, AATCC, and ASTM.

水洗牢度、汗液牢度、耐水牢度、摩擦牢度、日光牢度、昇華牢度、儲存移染、pH值

Washing fastness, perspiration fastness, water fastness, friction fastness, solar light fastness, sublimation fastness, dye migration during storage, and pH value.

起毬、勾紗、爆破強度、彈性 / 回復

Pilling, snagging, bursting strength, and elasticity / recovery.



水洗縮率、熱燙縮

Rinse shrinkage, and heat shrinkage.

對色、測色、評級

Color matching, color testing, and assessment.

國內及海外實驗室

Laboratories in Taiwan and Overseas Lab (Taipei and Taoyuan in Taiwan as well as Trảng Bom and Nhơn Trạch in Vietnam)

台灣台北
Taipei

台灣桃園
Taoyuan

越南展鵬
Trang Bom

越南仁澤
Nhon Trach

OVERSEAS BUSINESS EXPANSION
海外事業拓展

Global Positioning and Capacities
全球佈局能力

呼應全球佈局的趨勢，綿春2014年在越南同奈省正式設廠。越南擁有絕佳銷貨通路之地理優勢，近年已逐漸成為全球紡織品供應鏈主要軸心，成品輸出至東南亞各國成衣廠可有效縮短交貨時程，也能享受美洲和歐洲的各類貿易優惠，透過上中下游垂直整合，綿春將提供最大利益與服務品質給所有合作廠商。

In response to the growing importance of globalization and positioning, Men-Chuen formally established a new plant in Đồng Nai province in Vietnam in 2014. Vietnam has the geographical advantage of being a perfect marketing and sales channel, and has gradually become a major center of the global supply chain for knitted goods. Producing textiles in Vietnam allows for shorter delivery times as goods can be directly shipped to garment factories throughout Southeast Asia. Various trade deductions and bonuses are also provided from the American and European markets. Vertical integration of upstream, mid-stream, and downstream industries will allow Men-Chuen to maximize profits and service quality to all partnering suppliers.

Continuous Improvements for Production Equipment
產能設備不斷提升

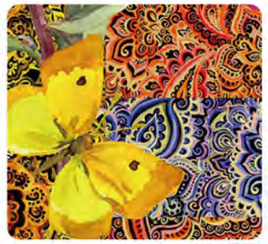
為了有效提升產能，綿春近年持續擴充越南廠設備規模，從織造、染整到實驗室設備都做了大規模的投資與整合，擁有完整的產線與供貨，每月總織造產量可達330噸；從2014年起，染整產能每年都有3%~5%的成長空間，2016年更規劃每月500噸的產出。越南廠的穩定產能與供貨已成為綿春重要的海外生產據點。

To effectively boost production capacity, Men-Chuen pursued expansions and acquired additional equipment units in the Vietnamese plant in recent years. Large scale investments and integration have been made for knitting and weaving, dyeing and finishing, and laboratory equipment to build a comprehensive production line and supply chain with a total monthly production capacity of 330 tons of knitted goods per month. Since 2014, an annual growth of 3-5% for our dyeing and finishing capacities has been maintained, and we have made plans to achieve an output of 500 tons per month by 2016. The stable production capacity and supply of finished goods of the Vietnam facility makes it the key overseas production center of Men-Chuen.

Satisfying the Client's Requirements
滿足客戶的多樣化需求

有鑑於越南地區的印花加工製程尚未發展成熟，綿春購置新穎的數位印紙機與義大利的精密熱轉印機，輔以搭配優秀的技術、謹慎的操作、嚴密控管操作程序，製造出符合甚至超越客戶需求的產品。色差小、色彩精準豐富、花稿沒有尺寸限制、不侷限於傳統印花色數、製程短、高環保，均是綿春特有的競爭優勢。除此之外，未來將更加精進的突破現有製程，朝無汙染、少水量與創新的生產製程邁進。

As printing and finishing in Vietnam has yet to reach full development, Men-Chuen acquired brand new digital printers and high-precision thermal transfer printing machinery from Italy. First-rate techniques, careful operations, stringent operations control and production procedures are combined to produce goods that exceed customer requirements. Printing services offered by Men-Chuen feature numerous competitive advantages such as minimal color differences and accurate and brilliant colors without any dimensional restrictions for print patterns nor conventional restrictions on color counts. Printing at Men-Chuen also comes with shorter production cycles and greener processing. Additionally, additional improvements to print precision have been planned to breakthrough current limitations and establish creative, new production processes with zero pollution and minimal water usage.



CORPORATE SOCIAL RESPONSIBILITY

企業社會責任

綿春稟持『以人為本』的經營理念，保障員工安全衛生健康為公司首要責任及義務，進而推動OHSAS 18001 職業安全衛生管理認證。並落實完善教育訓練，加強員工本職學能實現自我價值，每年舉辦多項活動凝聚企業向心力。環境保護方面，通過ISO 14001、bluesign、Global Recycle Standard、Organic Content Standard等多項國際環保相關認證，佐以使用符合bluefinder、SVHC、CPSIA所規範的原物料，致力生產無毒無害的綠色產品！並投入多項設備投資，提升水資源與能源循環再利用。

Men-Chuen upholds the people first business principle, adopting the protection of employee safety, hygiene, and health as the Company's top priority and responsibility, and pursuing corporate certification to OHSAS 18001 (occupational health and safety assessment system). Men-Chuen also implemented a comprehensive training program to improve the employees' technical skills and personal fulfillment. Numerous events are held every year to strengthen corporate identity. For environmental protection, Men-Chuen is successfully certified to various international standards such as ISO 14001, bluesign, Global Recycle Standard, and Organic Content Standard. We also use raw materials that satisfy the specifications of bluefinder, SVHC, and CPSIA to uphold our commitment of providing green products that are non-toxic and safe.
Men-Chuen also invested in a large number of equipment to improve water resource and energy recycling and reutilization.

節能減碳與社會責任 Energy Saving, Carbon Reduction, And Social Responsibility

現有設備 Current Equipment

- 還原洗機裝設 Installation of reduction clearing units
- 勞工照護 Employee care
- 系統指標建立 Establish system indicators
- 熱能回收系統 Heat recycling system
- 廢水處理廠擴建 Expansion of wastewater treatment plant

未來目標 Future Objectives

- 廢水回收系統 Wastewater recycling system
- ISO 50001
- CSR report

化學品管理 Chemical Management

- RSL
- MRSL
- Bluefinder

ZDHC Zero Discharge of Hazardous Chemicals
Global Recycled Standard
Sustainable Apparel Coalition
OEKO-TEX® STANDARD 100 TPKO 068474 TESTEX
ORGANIC 100 content standard
UKAS 001
bluesign SYSTEM PARTNER

GROUP HISTORY & PHILOSOPHY

沿革與大事紀

Towards a Globally Integrated Production Model

邁向國際化整合模式

自從1981年創始公司顯昱成立後，就不斷積極拓展海外市場，透過垂直整合，織造、染整、物流等生產事業併入營銷的藍圖，建構出集團式企業組織架構，並有著國外引進的頂級設備做為強力後盾。顯昱實業、頂立染整與綿春纖維，總共經過兩次公司整併，開啟了另一個里程碑，且綿春越南拓建則是企業邁向國際化的重要指標。

Since its establishment in 1981, the MDS Group has continued to expand into overseas markets. We pursued vertical integration of our knitting, dyeing, finishing, and logistics businesses as a part of our corporate sales plan to build a corporate organization for the entire MDS Group and support the introduction of quality equipment from other countries. Shin-Yji, Den-Lee Dyeing & Finishing, and Men-Chuen Fibre Industry underwent 2 rounds of corporate mergers to establish a new milestone in the history of the Group. The founding of Men-Chuen Viet Nam serves as yet another critical indicator for corporate globalization.

Establishment of the E-business Platform

電商平台的創立

2015年 Horizons (海樂森) 電商平台成立，以「生命」、「樂活」、「永續」為宗旨，建構與設計師交流的平台。其根源來自於總公司「綿春纖維工業股份有限公司」，身為全球知名運動品牌的供應商，在國際市場上打造出有目共睹的世界級口碑。
因此期許藉由該平台的拓展與終端市場的接觸，推廣屬於MIT的優質與獨特品牌，傳達總公司生生不息綿延的企業精神。

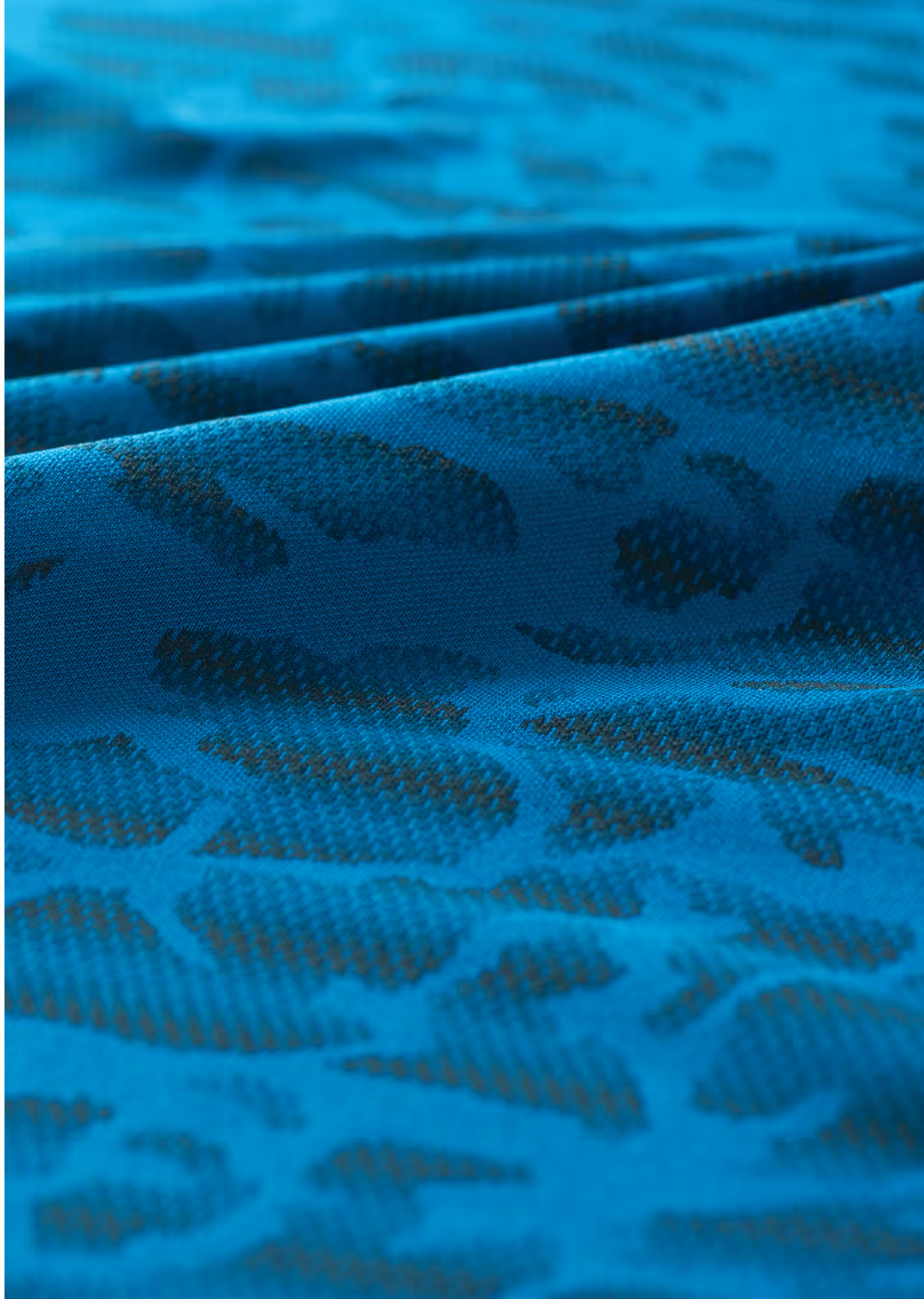
The Horizons e-business platform was established in 2015. The mission of the platform is to achieve life, happiness, and sustainability and create a place where we can communicate and share ideas with our designers. The origins of Horizons can be traced to the nature of Men-Chuen Fibre Industry as a leading supplier of renowned sports brands from across the world and our strong and widely recognized reputation in the global market.
We therefore expect this platform to keep growing and get in touch with the terminal market to promote unique brands supported by the excellent quality of MIT name so that we may live up to our corporate spirit of sustainability.

Major Events

大事紀

- **1981** 顯昱實業有限公司成立
  Establishment of Shin-Yji Industry.
- **1983** 頂立染整實業股份有限公司成立
  Establishment of Den-Lee Dyeing & Finishing Industrial.
- **1987** 綿春纖維工業股份有限公司成立
  Establishment of Men-Chuen Fibre Industry.
- **1991** 顯昱與綿春合併，以綿春名義承續營運
  Merger of Shin-Yji and Men-Chuen. The consolidated company took the name of Men-Chuen.
- **1999** 綿春台北內湖新辦公室落成啟用
  Completion and formal operations of Men-Chuen's new offices in Neihu, Taipei.
- **2001** 於中國浙江設廠成立顯昱
  Establishment of Zhejiang Shin-Yji in China.
- **2003** 頂立與綿春合併，以綿春名義承續營運
  Merger of Den-Lee and Men-Chuen. The consolidated company took the name of Men-Chuen.
- **2011** 綿春織造生產事業部新廠落成啟用
  Completion and formal operations of the Men-Chuen's new manufacturing facility for the Knitting Division.
- **2014** 綿春越南同奈新廠落成啟用
  Completion of the new Đồng Nai plant of Men-Chuen Viet Nam.
- **2015** 綿春越南設立數位熱轉印花製程
  Establishment of digital thermal transfer printing production line in Men-Chuen Viet Nam.
- **2015** 海樂森 Horizons 電子商務平台成立
  Establishment of Horizons e-business platform.
- **2016** 增設圓編電腦提花機織造設備
  Acquisition of new computerized circular jacquard knitting machines.

MDSGROUP



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